



PRESS RELEASE

Pima Federal Credit Union Announces Digital Expansion into Navajo County, Arizona.

Tucson, Arizona – May 1, 2023 – Pima Federal Credit Union (Pima Federal) Officials and Board of Directors are pleased to announce it expanded their field of membership into Navajo County, Arizona effective April 2023. The goal of the credit union’s digital expansion into this underserved county is to provide a wide array of affordable financial products, services, and educational resources to all residents, organizations, and businesses of the area. The credit union believes its products, digital services, and outstanding record of member service will positively impact the lives of additional prospective members and underserved area residents who before now, would not have been eligible to join the credit union.

Celyna Cervantes, Chief Retail Officer stated, “Pima Federal is excited to extend its offerings to residents and small businesses in the Navajo County community. We are committed to serving our community and to helping others achieve their financial goals.”

ABOUT PIMA FEDERAL CREDIT UNION

Pima Federal Credit Union has been serving the Greater Tucson community since 1951 as a not-for-profit cooperative. The credit union now has eight branches within Pima and Apache counties and proudly serves over 62,000 members. As a credit union, earnings are returned to its membership through market-leading interest rates and lower service fees. Pima Federal is committed to providing the highest possible value by offering relevant products and services, the latest in technology features, and superior personal service. The credit union is dedicated to helping community members reach their dreams of homeownership, start their own business, and achieve their personal financial goals. To learn more, visit www.pimafederal.org. Federally Insured by NCUA.

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