



Smart. Simple. Personal.



Fall 2022

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A Letter from the President/CEO

Eric H. Renaud,
President/CEO

Dear Member,

It's hard to believe that we're already entering the 4th quarter! With all the changes that came with 2022, I'd like to take a moment to pause and reflect on some of the successes we've experienced together. We started the year with a key upgrade to our Online and Mobile Banking systems in February. The goal of this conversion was to enhance our offerings to provide you with a best-in-class digital banking experience. I hope that you have enjoyed taking advantage of some of the new features such as My Credit Score, a tool designed to help you understand your current credit score and gain insights into how you can improve or keep an already great score.

I am also proud to report that the 9th Annual Pima Federal Golf Classic raised \$60,000 for local non-profits – Southern Arizona Law Enforcement Foundation, Greater Tucson Fire Foundation, and Literacy Connects. It was in the spirit of helping others that Pima Federal was founded, and our annual golf tournament is just one example of how we pay it forward for the betterment of our community.

In this newsletter, you'll read about some of the other ways we're looking to give back over the upcoming months. Whether it's by providing educational resources such as Home Buyer Seminars, offering an exciting giveaway simply for having an auto loan with us, or planning enhancements to our checking account that will benefit you – we take great pride in looking for ways to provide additional member value.

In conclusion, I wish to remind you that it is our mission to help our members achieve their financial hopes and dreams, improve the economic conditions of the communities we serve, and ensure the safety and soundness of member-owned assets. We exist because of you and remain grateful for your membership.

Have a happy and safe holiday season!

Sincerely,

Eric H. Renaud
President & CEO



The Great AUTO LOAN GIVEBACK

Purchase or refinance your auto loan with Pima Federal for a chance to **WIN BIG!**

Grand Prize!

5 Winners



OR



Win up to **\$25,000** towards your Pima Federal auto loan¹

Win **12 months of payments** on your auto loan¹



PLUS Receive a **\$50 Gas Card** when you book a new auto loan with us²

For more details and Official Rules, visit PIMAFEDERAL.ORG/GIVEBACK

¹ No purchase necessary to enter. Members with a Pima Federal Credit Union (PFCU) auto loan in good standing at the end of the Promotion Period (12/15/2022), or valid mail-in entrants, will be automatically entered into a random drawing (to occur on 12/16/2022) to win one of six available prizes. One winner will receive a payoff of the remaining balance on such loan, up to \$25,000. Five winners will each receive up to twelve months of car payments on such loan, up to \$400 per month. Loan must be originated with PFCU. One entry per person. Directors, officers, and employees of PFCU, and their immediate families are not eligible. Must be 18 years or older at the time of entry. Prizes cannot be substituted, transferred, or exchanged for any other award, amount, cash value, or benefit. Winner is responsible for all applicable federal, state, and local taxes. Subject to Official Rules.

² A \$50.00 gas card will be presented upon disbursement of auto loans over \$10,000.00, secured after September 15, 2022 and offered while supplies last. Existing auto loans at PFCU are not eligible for the gas card. This is a limited time offer and may be withdrawn at any time.

2022 Education Award Winners

As a credit union founded by teachers, Pima Federal has remained dedicated to supporting education in our community and the Education Award is one of the many ways this is displayed. The credit union understands the value of a quality education and realizes the financial burden it can present for a student and their family. Pima Federal strongly believes the investment in our youth will enhance the standard of living in our communities, helping to build a better tomorrow for all.

This year, we received a record number of 26 impressive applications! Though the decision was difficult, we selected 5 students to each receive a \$2,000 award to help offset the cost of college expenses, for a total of \$10,000. We're proud to recognize the following recipients: Portia Cooper, Rosie Geisler, Jessica Madrid, Andrew Pegnam, and Addison Sanora. Each student, all Pima Federal members, submitted two letters of recommendation, an autobiography, and an essay on the importance of community giving and the impact it provides. Congratulations to all of the students! We are proud of these talented individuals and wish them the best as they take the next step towards their careers.



Top row: Portia Cooper, Rosie Geisler, and Jessica Madrid

Bottom row: Andrew Pegnam and Addison Sanora

Season of Savings

With the holiday season around the corner, we recognize that spending time with loved ones and making memories is what matters most. No matter what your seasonal expenses may look like, Pima Federal is here to help make your season brighter! In addition to loan options, we offer the opportunity to skip your November, December, or January loan payment to give you a break from your scheduled payment when you may need it most (some restrictions apply).

We offer low introductory rate Visa® credit cards, featuring no annual or balance transfer fee, a low introductory rate home equity line of credit, personal lines of credit, and fixed-rate personal loans to assist you. Additionally, to help you prepare for next year, we offer a Holiday Club savings account that allows you to set funds aside throughout the year with an automatic balance transfer during the first week of November – just in time for the holiday season! Visit our website or any of our branches for more information.



2022 Pima Federal Golf Classic

The 9th Annual Pima Federal Golf Classic was a great success this year raising \$60,000! The event, held on May 5, 2022 at the Golf Club at Dove Mountain, hosted 130 golfers and included a live raffle and silent auction. The following three local organizations were selected as the beneficiaries of the signature fundraising event: Literacy Connects, Southern Arizona Law Enforcement Foundation, and Greater Tucson Fire Foundation.

Pima Federal is dedicated to supporting the community and does so through volunteerism, educational support, and community giving/fundraising. Since the Golf Classic was established in 2013, \$547,500 has been raised to directly benefit our community. This important fundraising event aligns directly with our common purpose of helping others.

Our sincere gratitude goes out to our partners, sponsors, members, guests, and volunteers for your support of the Golf Classic. The truth is we could not have done it without you!



COMING SOON!

An even more rewarding checking account! Stay tuned for more details.

Important Dates:

- Oct 19 Full Staff Meeting
ALL LOCATIONS WILL OPEN AT 11AM
- Oct 20 Int'l Credit Union Day
- Nov 11 Veterans Day
ALL LOCATIONS WILL BE CLOSED
- Nov 24-25 Thanksgiving Holiday
ALL LOCATIONS WILL BE CLOSED
- Dec 26 Christmas Day *observed*
ALL LOCATIONS WILL BE CLOSED
- Jan 2 New Year's Day *observed*
ALL LOCATIONS WILL BE CLOSED
- Jan 16 Martin Luther King Day
ALL LOCATIONS WILL BE CLOSED
- Jan 31 Good Grade Program
FALL REPORT CARDS DUE
- Feb 20 Presidents' Day
ALL LOCATIONS WILL BE CLOSED



THE Home Buyers' SEMINAR

Tuesday, October 18
Pima Federal Financial Plaza
6850 N. Oracle Rd., Tucson, AZ 85704
6:00-7:30 PM | Free Event
For more details & to RSVP, visit pimafederal.org/homeloans

FOLLOW US
FOR NEWS, CONTESTS & MORE!

pimafederal.org/news

OR

@pimafederal on  

CONTACT US:  520.887.5010
 pimafederal.org



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The Results Are In!



WINNER

▶ Best Credit Union

FAVORITE

▶ Best Mortgage Company

We are so proud to announce that Pima Federal was voted Best Bank/Credit Union for the 4th year in a row in the Arizona Daily Star's Readers' Choice Awards! In addition to being voted as the Best Credit Union, we were also recognized as a Favorite in the Best Mortgage Company

category. The value we provide to our community in the form of market-leading rates, low fees, a dedicated staff, and commitment to our members' financial success makes our credit union the best! Thank you to our members, staff, and the community who took the time to vote for us!

International Credit Union Day

October 20, 2022

International Credit Union Day (ICUD) celebrates the spirit of the global credit union movement. The day is recognized to reflect the movement's history, accomplishments, and to raise awareness about the support credit unions provide to their communities. This year's ICUD theme "Empower your Financial Future with a Credit Union" reflects on how credit unions contribute to a brighter future by



providing financial empowerment to people all over the world through financial services, education, and support.

I AM PIMA Award Winners

The I AM PIMA award recognizes Pima Federal employees who live our Common Purpose of Helping Others and exemplify all five of Pima Federal's Shared Values of service excellence, teamwork, integrity, engagement, and community involvement.

Each year, several outstanding Pima Federal employees from various departments and locations are nominated for this great honor. This year Suzette Gonzales, Senior Accountant, and Aaron Maynard, Thornydale Branch Manager, were the recipients of this outstanding award. These two employees demonstrate the values of our credit union and live our common purpose of helping others. In addition to performing their job duties in a manner that



consistently exceeds expectations, they are both passionate about giving back to the community!

We are very proud of our dedicated staff and honored to work with such great individuals. Please join us in congratulating Suzette and Aaron for this most deserving honor.