



70TH
ANNIVERSARY

Fall 2021

IN THIS ISSUE

page 2 | Letter from the President/CEO
Seasonal Loan Options

page 3 | 2021 Pima Federal Golf Classic
2021 Education Award Winners

page 4 | Important Dates
What's New! Updates

A Letter from the President/CEO

Dear Member,

I'd like to start by once again thanking you for your continued loyalty and support during these ever-evolving times. I recognize the varied challenges that you and your family have faced throughout this pandemic and want you to know that your credit union is committed to mitigating that impact whenever possible. One recent endeavor has been the implementation of an online appointment scheduling tool that we encourage members to use directly from our website's homepage. While appointments are not required for in-person service, this tool has helped us improve wait times and the overall service experience during visits.

We have also been hard at work to improve upon our digital banking options. We will be rolling out a new online banking platform and mobile app in early 2022 and are confident you will find even more value in these enhanced tools. Also, if you've been looking to refer a friend or family member to Pima Federal, please know that we now offer the ability to open a new membership account directly from our website.

I am also excited to announce the expansion of our Business Services division. We're currently growing the team, establishing valuable partnerships, and looking at ways to continually add value to our growing business membership.

Lastly, I'm pleased to share that we raised a new record of \$66,000 for our community through our annual Golf Classic in April. We were proud to provide three \$22,000 donations to the following organizations – Literacy Connects, the

Greater Tucson Fire Foundation, and the Southern Arizona Law Enforcement Foundation. We'd like to extend our sincerest gratitude to our supporters, loyal sponsors, and to these non-profit organizations who do so much for our community each day.

On behalf of the Board of Directors and staff, thank you for your loyalty and membership. We remain committed to your financial well-being and look forward to assisting you. Cheers to a happy and safe upcoming holiday season!

Sincerely,

Eric Renaud

Eric H. Renaud
President & CEO



Seasonal Loan Options

With the holiday season around the corner, we recognize that spending time with loved ones and making memories is what matters most. No matter what your seasonal expenses may look like, let Pima Federal assist you with our convenient loan options. One great option is our low introductory rate Visa® credit cards, featuring no annual fee or balance transfer fee. Pima also offers low introductory rates on both fixed and variable rate home equity lines of credit. Whether you're looking to get renovations done, consolidate debt, or add value to any other aspect of your life – a HELOC is a great way to use your home's equity as

you see fit over time. We also offer personal loans which provide quick access to funds for all of life's occasions. With fixed rates and flexible payment options, we offer loans from \$300 up to \$25,000 with terms up to 60 months.

Additionally, we will once again offer the option to skip your November, December, or January loan payment to give you a break from your scheduled payment when you may need it most (some restrictions apply). Visit our website or any of our branches for more information.



2021 Pima Federal Golf Classic

The 8th Annual Pima Federal Golf Classic was a great success this year by raising a record amount of \$66,000! The event, held on April 29, 2021 at the Golf Club at Dove Mountain, hosted 124 golfers and included a live raffle and silent auction. The following three local organizations were selected as the beneficiaries of the signature fundraising event: *Literacy Connects*, *Southern Arizona Law Enforcement Foundation*, and *Greater Tucson Fire Foundation*.

Pima Federal is dedicated to supporting the community and does so through volunteerism, educational support, and community giving/fundraising. Since the Golf Classic was established in 2013, \$487,500 has been raised to directly benefit our community. This important fundraising event aligns directly with our common purpose of helping others.

Our sincere gratitude goes out to our partners, sponsors, members, guests, and volunteers for your support of the Golf Classic. The truth is we could not have done it without you!



(Top) Pima Federal Golf Classic volunteers. (Bottom) Beneficiary speakers before shotgun the morning of the tournament.

\$66,000

Raised in 2021 – RECORD YEAR!

\$22,000

for each benefitting organization

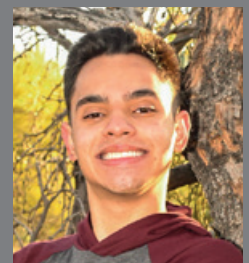


2021 Education Award Winners

As a credit union founded by teachers, Pima Federal has remained dedicated to supporting education in our community and the Education Award is one of the many ways this is displayed. The credit union understands the value of a quality education and realizes the financial burden it can present for a student and their family. Pima Federal strongly believes the investment in our youth will enhance the standard of living in our communities, helping to build a better tomorrow for all.

Once again, we received an abundance of impressive applications! Though the decision was difficult, we selected 5 students to each receive a \$2,000 award to help offset the cost of college expenses, for a total of \$10,000. We're proud to recognize the following recipients: Iselle Barrios, Lula Naomi Bridges, Sebastian Colondres, Casey Lawson, and Daniel Pena. Each student, all Pima Federal members, submitted two letters of recommendation, an autobiography, and an essay on the

importance of community giving and the impact it provides. Congratulations to all of the students! We are proud of these talented individuals and wish them the best as they take the next step towards their careers.



Top row: Iselle Barrios, Lula Naomi Bridges, and Sebastian Colondres

Bottom row: Casey Lawson and Daniel Pena

Important Dates:

Oct 21 International Credit Union Day

Nov 11 Veterans Day
ALL LOCATIONS WILL BE CLOSED

Nov 25-26 Thanksgiving Holiday
ALL LOCATIONS WILL BE CLOSED

Dec 24 Christmas Day (observed)
ALL LOCATIONS WILL BE CLOSED

Dec 31 New Year's Day (observed)
ALL LOCATIONS WILL BE CLOSED

Jan 17 Martin Luther King Day
ALL LOCATIONS WILL BE CLOSED


Jan 31 Good Grades Program
FALL REPORT CARDS DUE

Feb 9 Full Staff Meeting
ALL LOCATIONS WILL OPEN AT 11AM

Feb 21 Presidents' Day
ALL LOCATIONS WILL BE CLOSED

What's New!


Pima Federal continues to focus on providing the highest possible value by offering relevant products and services, the latest in technology features, and superior personal service. In 2021, emphasis was placed on enhancing our membership experience, expanding our business services features, and offering a convenient option for joining our credit union. Take a look at some of what's new:

 **eStatements** – We made signing up for electronic statements easier than ever before! When you do, you'll have access to the last 24 months of your account statements, documents, and notices. Plus, members with a mortgage or business product(s) now also have access to receive electronic statements. This is the most secure, convenient, and environmentally

friendly way to access all your account statements and documents. Simply login to your online banking account, click the documents tab, and read/agree to the eStatement disclosure.

 **Business Loans** – As local business and investments in our community have continued to grow so has the need for comprehensive business solutions. To meet this need, we have expanded our Business Services team to focus on offering customized solutions to support our business members' success. Our full suite of solutions includes business checking accounts, commercial and multi-family real estate loans, term loans, lines of credit, credit cards, and our recently added merchant services. Through our partnership with Total Merchant Concepts (TMC) we can offer

point of sale and terminal solutions, mobile processing, business growth tools, eCommerce solutions, and more!

 **Online Account Opening** – With online banking usage at an all-time high, it became increasingly important to offer an online account opening option. This is a convenient way for those seeking a new banking experience to join a local credit union. Our goal is for more members of our community to take advantage of our market-leading rates, lower service fees, and personal member service. We believe that when our members succeed, we all succeed!

We are committed to improving the membership experience and look forward to bringing you even more enhancements in 2022!

The Results Are In!

VOTED **Best Bank/Credit Union**

We are so proud to announce Pima Federal was voted as the **Winner** of the **2021 Best Bank/Credit Union**

in the Arizona Daily Star's Readers' Choice Awards. In addition to being voted as the Best Credit Union, we were also recognized as a *Favorite* in the Best Debit Card category. Since 2016



Pima Federal has been recognized as a *Favorite* for Best Bank/Credit Union and for the last three years in a row we have proudly been named the *Winner* in this category! The value we provide to our community in the form of market-leading rates, low fees, a dedicated staff, and commitment to our members' financial success makes our credit union the best! Thank you to our members, staff, and the community who took the time to vote for us!

International Credit Union Day



October 21, 2021



FOLLOW US
FOR NEWS, CONTESTS & MORE!

pimafederal.org/news

@PIMAFEDERAL on  

Contact Us:  520.887.5010 |  pimafederal.org



Federally Insured by NCUA NMLS #408885