



PRESS RELEASE

Pima Federal Credit Union Announces Grand Opening in Yuma and Pinetop, Arizona.

Tucson, Arizona – November 26, 2024 – Pima Federal Credit Union (Pima Federal) Officials and Board of Directors are pleased to announce the opening of new branch locations in Yuma and Pinetop, Arizona. Each branch officially opened its doors on Monday, November 25, 2024, marking an exciting milestone in Pima Federal’s commitment to these growing communities. After establishing a digital presence in both markets in late 2023, the credit union is now expanding to provide in-person service and enhanced support for its members in these areas.

Celyna Cervantes, Chief Experience Officer stated, “Pima Federal is excited to serve the members and small businesses of the Yuma and Pinetop communities. We are committed to serving our community and to helping others achieve their financial goals.”

The official ceremonial ribbon cutting for the Pinetop branch, located at 20 W. White Mountain Blvd., Suite B-4, Lakeside, AZ 85614, will take place on Thursday, December 5, 2024, at 12:00 pm. The ribbon cutting for the Yuma branch, located at 454 W. Catalina Dr., Yuma, AZ 85364, will take place on Tuesday, December 10, 2024, at 11:00 am. The media community is invited to attend the ribbon cutting ceremonies.



ABOUT PIMA FEDERAL CREDIT UNION

Pima Federal Credit Union has been serving the Greater Tucson community since 1951 as a not-for-profit cooperative. The credit union now has ten branches within Pima, Apache, Navajo, and Yuma counties and proudly serves over 66,000 members. As a credit union, earnings are returned to its membership through market-leading interest rates and lower service fees. Pima Federal is committed to providing the highest possible value by offering relevant products and services, the latest in technology features, and superior personal service. The credit union is dedicated to helping community members reach their dreams of homeownership, start their own business, and achieve their personal financial goals.

To learn more, visit www.pimafederal.org. Federally Insured by NCUA.

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