

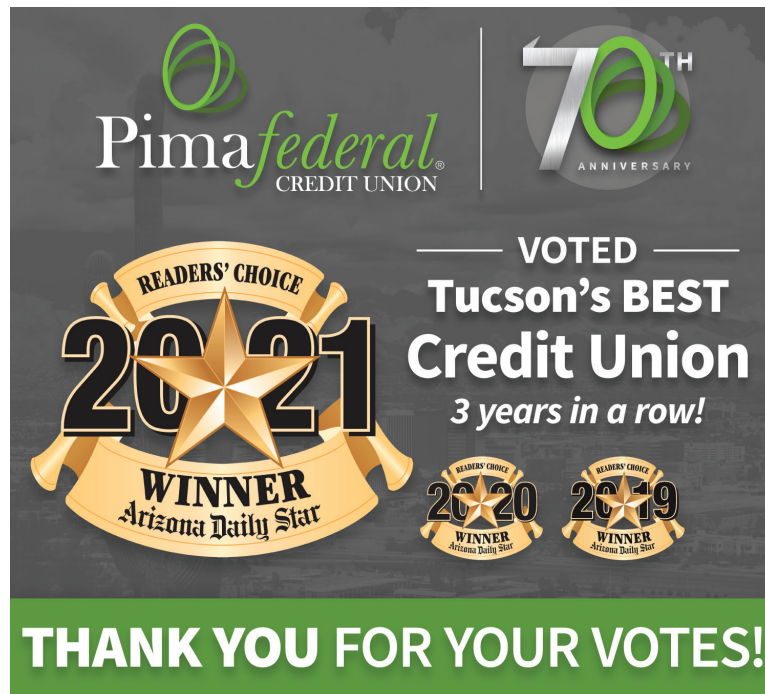


PRESS RELEASE

Pima Federal Credit Union Voted Tucson's Best Credit Union.

Tucson, Arizona – September 8, 2021 – Pima Federal Credit Union is pleased to announce they have been voted as the 2021 Winner in the Best Bank/Credit Union category in the Arizona Daily Star's Readers' Choice Awards. In addition to being voted as the Best Credit Union in Tucson, they are also recognized as a Favorite in the Best Debit Card category.

Since 2016 Pima Federal has been voted as a Favorite in the Best Bank/Credit Union category and has proudly won the category as Best for the last three years in a row. Pima Federal Vice President of Marketing, Jennifer Overpeck stated, "It's humbling to receive this honor based on community votes as it reaffirms that the value we provide in the form of market-leading rates, a dedicated staff, and commitment to our members' financial success is recognized and valued by our members and community."



ABOUT PIMA FEDERAL CREDIT UNION

Pima Federal Credit Union has been serving the Greater Tucson community since 1951 as a not-for-profit cooperative. The credit union now has eight branches within Pima and Apache counties and proudly serves over 62,000 members. As a credit union, earnings are returned to its membership through market-leading interest rates and lower service fees. Pima Federal is committed to providing the highest possible value by offering relevant products and services, the latest in technology features, and superior personal service. The credit union is dedicated to helping community members reach their dreams of homeownership, start their own business, and achieve their personal financial goals. To learn more, visit www.pimafederal.org. Federally Insured by NCUA.

PIMA FEDERAL MEDIA CONTACT:

Jennifer Overpeck, *Vice President of Marketing*, joverpeck@pimafederal.org
Lynette Arvizu, *Lead Marketing Officer*, larvizu@pimafederal.org